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Neo Telemedia Limited
中國新電信集團有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 8167)

VOLUNTARY ANNOUNCEMENT

This announcement is made by Neo Telemedia Limited (the “**Company**”) on a voluntary basis.

Reference are made to two announcements of the Company both dated 10 September 2015 in relation to the global cross-border e-commerce platform “Bluesea Gou” and the entering into an overseas e-commerce strategic cooperation framework agreement (the “**Announcements**”).

Unless otherwise defined, capitalized terms used herein shall bear the same meanings as those defined in the Announcements.

The Board is pleased to announce that to accommodate the development of cross-border e-commerce business of the Company, in addition to the incorporation of 廣東蔚海保稅物流有限公司 (Guangdong Bluesea Bonded Logistics Co., Ltd.*) (“**Bluesea Bonded Logistics**”) on 8 September 2015 in Chancheng District, Foshan, China, the Company has also incorporated a subsidiary through Guangdong Bluesea, namely 廣東蔚海保稅進出口有限公司 (Guangdong Bluesea Bonded Import & Export Co., Ltd.*) (“**Bluesea Bonded I&E**”).

Bluesea Bonded Logistics is wholly-owned by Guangdong Bluesea with a registered capital of RMB10,000,000. Bluesea Bonded Logistics is mainly responsible for the operation of the cross-border e-commerce integrated zone in Foshan Furniture Expo Mall and developing business of “Bluesea Gou” in the Type B bonded logistics zone in Foshan.

Bluesea Bonded I&E was incorporated on 14 December 2015 in Guangzhou, Guangdong Province, China with a registered capital of RMB10,000,000. It is owned as to 70% by Guangdong Bluesea and shall develop its bonded warehouse business in Guangzhou Economic and Technological Development Zone.

The Board is of the view that the incorporation of Bluesea Bonded Logistics and Bluesea Bonded I&E integrated the cross-border e-commerce resources of the Group, shall create synergies between each other and will significantly enhance the development of the cross-border e-commerce business of the Company.

By order of the Board
Neo Telemedia Limited
CHEUNG Sing Tai
Chairman

Hong Kong, 17 December 2015

** for identification purpose only*

As at the date of this announcement, the Board comprises four executive Directors, namely Mr. CHEUNG Sing Tai (Chairman and Chief Executive Officer), Mr. ZHANG Xinyu, Mr. LIAN Xin and Mr. XU Gang, and four independent non-executive Directors, namely Mr. LEUNG Ka Wo, Mr. CHOU Jianzhong, Ms. XI Lina and Mr. HUANG Zhixiong.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the Growth Enterprise Market website at www.hkgem.com for at least seven days from the date of its posting and on the website of the Company at www.neo-telemedia.com.